NATIONAL SERVICE SCHEME (NSS)
SHMM GOVT. DEGREE COLLEGE ANANTNAG
Khanabal Anantnag Jammu and Kashmir, 192101
(Under the Ministry of Youth Affairs & Sports, Govt. of India)
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EVENT REPORT

NashMukt Bharat: For a strong Bharat Rally

As an integral component of the 79th Independence Day commemorations, the National Service Scheme (NSS) unit of the college, in strategic collaboration with the College NCORD, orchestrated a substantive NashMukt Bharat Rally on August 9, 2025. The initiative commenced punctually at 11:00 a.m. with a coordinated procession departing from the college campus. Over fifty dedicated NSS volunteers participated under the proficient leadership of NSS Programme Officers, Dr. Peerzada Yasir Yousuf and Dr. Arshid Hussain Ganie, alongside NCORD Coordinator, Dr. Rouf Ahmad Bhat. The event received esteemed facilitation from the Principal, Dr. Mushtaq Ahmad Malik, underscoring the institution's institutional commitment to societal well-being.

The cohort undertook a purposeful march along the designated route extending to the Khanabal Police Lines, prominently displaying placards conveying impactful messages advocating for a drug-free society and fostering national consciousness. This visible demonstration served as a conduit for public awareness, effectively engaging bystanders and disseminating the rally's core tenets regarding the perils of substance abuse and the imperative of collective resolve. Following the dissemination of advocacy materials en route, the contingent completed the itinerary by returning to the campus, maintaining commendable discipline and fervour throughout the endeavour.

Upon the conclusion of the advocacy march, participants were duly provided with refreshments in recognition of their diligent contribution. The rally constituted a tangible manifestation of the college's proactive engagement in national initiatives, specifically aligning with governmental endeavours towards a Nasha Mukt Bharat. The collaborative synergy between the NSS and NCORD, augmented by the authoritative endorsement of the principal, ensured the event attained its objectives of mobilizing youth participation and amplifying critical social messaging pertinent to Independence Day observances. This

endeavour effectively underscored the pivotal role of educational institutions in cultivating responsible citizenship.

NSS OFFICERS

1. **Dr. Peerzada Yasir Yousuf**
2. **Dr. Arshid Hussain Ganie**
3. **Dr. Saima Munshi**

NCORD CO-ORDINATOR

(Dr. Rouf Ahmad Bhat)

Dr. Mushtaq Ahmad Malik

(Principal SHMM GDC Anantnag)

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सत्यमेव जयते

NashaMukt Bharat: For A Strong Bharat!

Community Strong, Drugs Gone!!

Empower India: Drug-Free Today!

Organized by

NATIONAL SERVICE SCHEME (NSS) WING

In association with

NCORD

SHMM GOVT. DEGREE COLLEGE

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NATIONAL SERVICE SCHEME (NSS)

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