# SHMM GOVERNMENT DEGREE COLLEGE BOYS, ANANTNAG

*Khanabal Anantnag, Jammu and Kashmir, 192101*
*NSS Unit (Under the Ministry of Youth Affairs & Sports, Govt. of India)*

## EVENT REPORT

### "Nasha Mukt Yuva" – Nasha Mukt Sankalp Yatra

*For Viksit Bharat Sankalp Abhiyan | Gen-Z Against Addiction*

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| **Date** | 2nd August 2026 (Sunday) |
| **Time** | 10:30 A.M. |
| **Venue** | College Campus, SHMM Govt. Degree College Boys, Anantnag |
| **Organized By** | NSS Unit, SHMM Government Degree College Boys Anantnag |
| **In Collaboration With** | My Bharat and NCC Unit, SHMM Government Degree College Boys Anantnag |
| **Aegis** | Ministry of Youth Affairs & Sports, Government of India |

### Overview

The NSS Unit of SHMM Government Degree College Boys Anantnag organized the "Nasha Mukt Yuva" programme, a Nasha Mukt Sankalp Yatra held under the Viksit Bharat Sankalp Abhiyan, in collaboration with My Bharat and NCC Unit of SHMM Government Degree College Boys Anantnag. The initiative, themed "Gen-Z Against Addiction," was conducted with the objective of sensitizing the youth against drug abuse and building a drug-free, self-reliant generation aligned with the vision of a Viksit Bharat.

NSS volunteers of the College actively participated in the programme, pledging to say no to drugs, alcohol, smoking, tobacco, and vaping, and to work together towards the goal of a drug-free India.

### Programme Activities

1. Pledge: Students and volunteers took a collective pledge — "I pledge to be Nasha Mukt, I pledge to build Viksit Bharat."
2. Documentary Screening: A documentary on the ill effects of substance abuse and addiction was screened for the participants.
3. Installation of Adhesive Posters: Awareness posters on de-addiction were installed across the College campus.
4. Quiz: An awareness quiz on the theme of drug-free living was conducted for the participants.
5. Rally: A rally was organized to spread the message of a Nasha Mukt Bharat among the wider community.

## Theme and Messaging

The programme carried forward the messages "Choose Character Over Chemicals," "Strong Youth, Strong India," and "Together for a Drug Free India." Participants also raised awareness under the campaign hashtags #NashaMuktYuva, #ViksitBharat, and #GDCAnantnag.

- Say No to Nasha: No Drugs, No Alcohol, No Smoking, No Tobacco, No Vaping.

## Event Glimpses




*Volunteers and students at the awareness session and poster installation drive*

## Conclusion

The "Nasha Mukt Yuva" Sankalp Yatra was successfully conducted with enthusiastic participation from NSS volunteers and students of SHMM Government Degree College Boys Anantnag. The programme reinforced the resolve of the youth to remain drug-free and to actively contribute towards the vision of a healthy, strong, and Viksit Bharat.

**Report Submitted By:**

NSS Unit/NCC units, SHMM Government Degree College Boys Anantnag

**Principal**