

REPORT ON CLEANLINESS DRIVE Under #HarGharTiranga & Phase-3 #VandeMataram@150 Campaigns

(August 09–15, 2026)

SHMM Government Degree College Boys, Anantnag

A cleanliness drive was organised by the NSS Volunteers of SHMM Government Degree College Boys, Anantnag, on 09 August 2026, as part of the #HarGharTiranga and Phase-3 #VandeMataram@150 campaigns (August 09–15). The programme witnessed enthusiastic participation of NSS volunteers, who actively contributed towards promoting cleanliness, civic responsibility and the spirit of patriotism among students and the wider community.

The drive was conducted with great enthusiasm and patriotic fervour. NSS volunteers cleaned the college premises and adjoining areas, collected litter and waste, and encouraged students to maintain cleanliness and adopt responsible waste-disposal practices. The volunteers also spread awareness about the importance of keeping public spaces clean and contributing towards a healthier and more sustainable environment.

The activity was infused with the spirit of national pride and collective responsibility, with volunteers enthusiastically participating in the campaign and promoting the message of “Swachhata, Seva and Rashtrabhakti.” The programme provided an opportunity for young students to translate the ideals of responsible citizenship into meaningful action.

The cleanliness drive successfully reinforced the values of discipline, community participation, environmental consciousness and patriotism among the NSS volunteers. The enthusiastic participation of the volunteers reflected their commitment towards the objectives of the #HarGharTiranga and #VandeMataram@150 campaigns and their resolve to contribute positively towards society and the nation.



The programme concluded with a pledge by the participants to maintain cleanliness in and around the college and to continue spreading the message of Swachhata and patriotism among fellow students and the community.

Nodal Officer

**#HarGharTiranga & Phase-3 #VandeMataram@150 Campaigns
SHMM Government Degree College Boys, Anantnag**

Principal