

Ishtiaq Ahmad Wani

Researcher | Media Educator | AI Content Analyst

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Media educator and researcher specialising in AI annotation, content evaluation, and critical analysis at the intersection of media, technology, and artificial intelligence. Experienced in applying media literacy, editorial judgement, and storytelling frameworks to strengthen AI understanding, accuracy, and responsible data-driven systems. Academic research interests include alternative journalism practices, photography studies, and media representation.

CORE EXPERTISE

- AI annotation and content evaluation
- Content analysis and critical analysis
- Media literacy and digital literacy
- Video production
- Digital content creation
- Knowledge-based analysis
- AI model training and quality review
- Media and communication studies
- Multimedia storytelling
- Photography and visual storytelling
- Editorial judgement
- Undergraduate teaching and mentoring

PROFESSIONAL EXPERIENCE

Assistant Professor | Media Studies, GDC Anantnag

September 2025 – Present • Anantnag

- Teach undergraduate students in media and communication, with an emphasis on critical thinking, media literacy, and practical digital skills.
- Combine theoretical instruction with hands-on learning in multimedia storytelling, video production, photography, digital content creation, and media analysis.
- Create an engaging learning environment that encourages creativity, curiosity, and confidence.
- Prepare students to navigate and contribute to a rapidly evolving media landscape.

Content Analyst and AI Training Expert | micro1

December 2025 – June 2026

- Helped train large language models by applying domain expertise in video production.

Assistant Reviewer | Turing

July 2025 – January 2026

- Supported AI model development through expert evaluation, quality review, and knowledge-based analysis.
- Collaborated on initiatives aimed at improving model effectiveness, consistency, and overall performance.

Assistant Professor | Govt. Degree College for Boys Anantnag, Kashmir

April 2018 – December 2019 • Anantnag

- Educated and mentored undergraduate students, emphasizing critical thinking, digital literacy, and practical communication skills.
- Fostered an engaging learning environment that encouraged analytical reasoning, creativity, and lifelong learning.

Intern | Hindustan Times

May 2016

- Worked with the multimedia team on documentary production, including a documentary about Kashmiri Pandits.
- Reviewed daily news videos from agencies and assisted with packaging.
- Produced a multimedia story on single-screen cinemas in Delhi.

EDUCATION

Doctor of Philosophy (PhD), Communication and Media Studies | University of Kashmir

January 2020 – August 2025

Master’s Degree, Convergent Journalism | AJKMCRC Jamia Millia Islamia, New Delhi

2015 – 2017

Bachelor’s Degree, Mass Communication/Media Studies | Govt. Degree College Boys Baramulla, Kashmir

2012 – 2014

RESEARCH INTERESTS

- Alternative journalism practices
- Photography studies
- Media representation
- Media, technology, and artificial intelligence
- Documentary Films

CERTIFICATIONS

- Micro1 Certified Content Analyst
- The Photography Masterclass: Complete Course on Photography
- AI For Everyone

HONORS & AWARDS

- UGC JRF

LANGUAGES

Language	Proficiency
Kashmiri	Native or Bilingual
Urdu	Professional Working
English	Professional Working