

CURRICULUM VITAE

Dr. SHAHZADA SHAHID GULZAR

PhD/ NET

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CAREER OBJECTIVE:

To secure a challenging role in academia or research where I can utilize my skills in management studies, project management experience, and publication record to contribute to knowledge creation and dissemination.

KEY SKILLS:

- **Research & Data Analysis:** Proficient in qualitative and quantitative research methods, academic writing, and data interpretation.
- **Project Management:** Expertise in managing research projects, organizing academic events, and leading workshops.
- **Communication:** Strong written and verbal communication skills, with experience in teaching and public speaking.
- **Team Leadership:** Demonstrated ability to lead teams and collaborate effectively in academic and research settings.

ACADEMIC QUALIFICATIONS:

- **Ph.D. (Strategy & Entrepreneurship)**
University of Kashmir (2024)
- **Master of Business Administration (MBA) – Marketing and HR**
University of Kashmir, South Campus (2012-14)
- **Bachelor of Business Management (BBM)**
Bangalore university (2009-12)
- **INTERMEDIATE (12th)**
JKBOSE (2008)
- **SECONDARY SCHOOL (10TH)**
JKBOSE (2006)

EXPERIENCE:

- **Assistant Professor (Contractual)**
SHMM Govt. Degree College Anantnag, Nov 2025- Present
- **Data Entry Operator (DEO)**
ICMR Funded Project, University of Kashmir, January 2022 – March 2024

- **Resource Person**

Conducted training sessions for organic farmers of SHEHJAAR FPO (Baramulla/Bandipora) and BRENG FPO (Anantnag), March 2022 – May 2022

- **Program Manager/ Monitoring Coordinator**

Humanity Welfare Organization, October 2014 – May 2017

AWARDS:

- Qualified UGC National Eligibility Test for Lecturer ship (**NET**) in January 2017.
- Qualified NTA National Eligibility Test for Lecturer ship (**NET**) in June 2020.

PROJECTS UNDERTAKEN:

- Project at Mega Mart Bangalore for partial fulfillment of my BBM degree.
- Project regarding “customer satisfaction with regard to products and services of HDFC bank” done at HDFC bank Anantnag.

PUBLICATIONS:

- Paper Titled, “**From Education to Action: Investigating Tourism Students’ Entrepreneurial Intentions**” under review in Management Decision journal. (Scopus Q1)
- Paper Titled, “**Exploring the Impact of the Built Environment on General Health: The Moderating Role of Citizen Participation in Rural Contexts**” under review in the Journal of Facilities Management (Scopus Q2)
- Gulzar, S. S., & Rashid, I. (2025). **Management Students’ Entrepreneurial Intentions: Mediating Role of Personal Attitude, Subjective Norms, and Perceived Behavioral Control**. Colombo Business Journal, 16(2), 92-135. <http://doi.org/10.4038/cbj.v16i2.213>
- Gulzar, S.S. and Rashid, I. (2024). **Nurturing innovation: The impact of entrepreneurship education on entrepreneurial intention**, *Atna Journal of Tourism Studies*, 19(2). <https://doi.org/10.12727/ajts.32.1>
- Rashid, I., Amin, F., Lone, A.H. and Gulzar, S.S. (2023). **Health literacy and subjective well-being amongst university students: moderating role of gender**, Health Education, Vol. 123 No. 5/6, pp. 121-137. <https://doi.org/10.1108/HE-01-2023-0008> (Scopus, Q2)
- Gulzar, S.S. and Rashid, I. (2023). **Tourism Student’s Entrepreneurial Intention: Extending the Theory of Planned Behavior**. In proceedings of International Conference on Academic Integration and Sustainable Development “An Interdisciplinary Manifesto” (30th & 31st may 2023) organized by The ICFAI University, Raipur
- Gulzar, S.S. and Rashid, I. **Extended theory of planned behavior: A study on tourism students of J&K**, IRJMETs, Volume: 05/Issue:12/December2023.

PAPERS PRESENTED:

- Presented a paper titled “**Capacity Building for Educators in context of Emerging Technologies: A Perspective**” at ICSSR sponsored 2-Day National Seminar on Empowering Education through emerging electronics: Pedagogical innovations and policy perspectives in the age of AI and Smart Technologies (25-26 Nov, 2025) organized by SHMM Govt Degree college Anantnag.
- Presented a paper titled “**Tourism Student’s Entrepreneurial Intention: Extending the Theory of Planned Behavior**” at International Conference on Academic Integration and Sustainable Development “An Interdisciplinary Manifesto” (30th & 31st may 2023) organized by The ICFAI University, Raipur
- Presented a paper titled “**Tourism Entrepreneurship Education: A Review of Literature**” at 2nd International Conference on Contemporary Business Trends (21-22 may 2022) organized by Department of Humanities, Social Sciences & Management, NIT Srinagar.

SEMINARS/COURSES/WORKSHOPS ATTENDED:

- Attended “**National Seminar and Capacity Building Workshop on Fair Trade Practices in Digital Market Space**” (11-14 dec.2019) at university of Kashmir.
- Attended “**Research Methodology Workshop for Commerce, Economics, and Management Scholars**”, organized by UGC-HRDC University of Kashmir, Srinagar J&K.
- Attended “**One week Research Methodology workshop**” organized by Department of Humanities, Social Sciences and Management, NIT Srinagar J&K (23 -27 Aug, 2021).
- “**One Week Workshop on Research Methodology**” organized by Department of Humanities, Social Sciences and Management, NIT Srinagar from August 23- 27.
- Attended eight days **international workshop on “Academic Writing and Publishing”** held during 21-29 October 2021 organized by Manipur University, Imphal Manipur.
- “**3-Day Research Methodology Workshop**” organized by University of Kashmir South Campus, Anantnag. (28th -30th March 2022).

ACTIVITIES/ EXPERIENCE/CONTRIBUTION

- Event Organizer for “**8-days Digital Marketing & AI Bootcamp**” organized at University of Kashmir, South Campus, Anantnag (J&K) (17th – 24th March, 2025).
- Event Organizer for “**5-days Entrepreneurial Training Programme and Promotion of Start Up Culture**” organized at University of Kashmir, South Campus, Anantnag (J&K) (25th – 29th March, 2024).
- Event Organizer for “**5-day Youth Festival - SATSOAS**” organized at University of Kashmir, South Campus, Anantnag (J&K) (21st – 25th August, 2023).

- Event Organizer for “**Alumni Meet cum Business Fest**” organized at University of Kashmir, South Campus, Anantnag (J&K) (1st Sep. 2022).
- Event Organizer for “**International Day Against Drug Abuse**” organized by NSS Unit, South Campus, University of Kashmir, Anantnag in collaboration with District Legal Services Authority Anantnag on 29th June 2022.
- Event Organizer for “**3-Days Research Methodology Workshop**” held at University of Kashmir, South Campus, Anantnag (J&K) (28 -30, March 2022)

REFERENCE

Dr. Irfana Rashid
Sr. Assistant Professor
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University of Kashmir, South Campus, Anantnag, J&K-192101
E-mail: babairfana@gmail.com

Declaration: I hereby declare that all the details furnished above are true to the best of my knowledge and belief.



Place: Kulgam

Name: Shahzada Shahid Gulzar