



Government of Jammu & Kashmir
Government Degree College, Anantnag



PG Department of Commerce

Khanabal, Anantnag – 192101 (J&K)

Website: www.gdcboysang.ac.in

Ref No. **DCA/ COM/2026/24**

NAAC ACCREDITED GRADE "B+" (CGPA: 2.53)

E-Mail: principal@gdcboysang.ac.in

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NOTICE

Subject: Boot Camp under J&K Start-up Idea Challenge 2026 and Presentation of Start-up Idea Drafts.

The Jammu & Kashmir Entrepreneurship Development Institute (JKEDI), Srinagar, has launched the J&K Start-up Idea Challenge 2026 with the objective of fostering innovation, entrepreneurship, creativity and start-up culture among students and aspiring entrepreneurs.

In this connection, the Department of Commerce, Government Degree College Anantnag, in collaboration with JKEDI, is organizing a Boot Camp under the J&K Start-up Idea Challenge 2026 on **7th September 2026 at the Conference Hall of the College (Monday, 2:00 PM)**.

All the registered participants of the J&K Start-up Idea Challenge 2026 are hereby informed to attend the said Boot Camp and present their Start-up Idea Drafts before the designated panel. The participants are advised to come well prepared with a clear, concise and structured presentation of their proposed start-up ideas.

The Start-up Idea Draft should preferably cover the following aspects:

1. Title/Name of the Start-up Idea
2. Problem/Need being addressed
3. Proposed Solution
4. Target Customers/Beneficiaries
5. Unique Value Proposition/Innovation
6. Business Model and Revenue Potential
7. Market Potential and Demand
8. Scope for Scalability and Employment Generation
9. Any other relevant information supporting the proposed idea

All registered participants are directed to be present at the venue well before the scheduled time and ensure that their respective idea drafts are ready for presentation, interaction and discussion with the experts.


Head
Department of Commerce