

Raja Wiqar Ahmad Parry

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OFFICE:

Department of Commerce, SHMM Government Degree College, Anantnag, J & K- 192101

EDUCATION:

- B.Com. (Kashmir University) 2009
- M.Com. (Kashmir University) 2012
- B.Ed. (Kashmir University) 2013
- Presently pursuing Ph.D from VGU, Jaipur.

OTHERS:

- National Eligibility Test (NET) 2013

WORK EXPERIENCE:

- Finance Assistant (J&K Power Development Corporation) 2014-17
- Assistant Professor (J & K Higher Education Department) 2017- Present

PARTICIPATIONS:

- Leveraging Education for Harnessing Entrepreneurship Research and Innovation LEHERI-2020 ,j&k Higher Education Department
- Two weeks Faculty Development Programme on MANAGING ONLINE CLASSES & CO-CREATING MOOCS;2.0, from 18th May to 3rd June, 2020, Ramanujan College, University of Delhi
- Extension activity- “Kashmiri Youth Exchange Programme” Sept. 18th to Sept. 23rd 2018, NYKS, Bangalore
- Orientation Course- “81th General Orientation Course” w.e.f 26th April 2017, Institute of Advanced studies in Education, Govt. College of Education, J & K;
- Refresher Course “Refresher Course on Commerce and Management” 06-10-2020 to March 19-10- 2020, HRDC Goa University, Goa;
- E-Content Developer- “Financial Accounting- B.Com. Honors” 2020, J&K HED;
- Refresher Course “Refresher Course on Commerce and Management” 29-07-2025 to March 11-08- 2025, HRDC Goa University, Goa;
- “Examining Purchase Intentions of Consumers and attributes of Social Media Advertising amongst Generation Z: An Empirical Inquiry in the Jammu and Kashmir

Region” published in Proceedings of Innovative Multidisciplinary Approaches to Global Challenges: Sustainability, Equity, and Ethics in an Interconnected World (IMASEE 2025), Advances in Social Science, Education and Humanities Research, DOI: 10.2991/978-2-38476-416-7_16 (ISBN: 978-2-38476-416-7).

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RESOURCE PERSON (Empanelled)

- **“Govt. College For Women Anantnag, Income Tax Law and Practice” July 2017**
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