

Dr. Javaid Ahmad Bhat

Assistant Professor (Commerce)

Academic Record:

- 1. 2015:** Ph. D. Department of Commerce, Aligarh Muslim University, Aligarh, India, 202002.
Title of thesis: Service Quality in Public and Private Organizations of Indian Life Insurance Sector
- 2. 2008:** M.COM. University of Kashmir, Srinagar, India.
- 3. 2006:** B.COM. University of Kashmir, Srinagar, India.

Present Position:

Working as Assistant Professor in Higher Education Department, Govt. of Jammu and Kashmir, Srinagar, India.

Fields of Interest:

- Marketing
- Accounting and Finance.
- International Business.

Academic Achievements:

1. Qualified UGC (University Grants Commission) NET (National Eligibility Test for Assistant Professorship), April, 2014.
2. Qualified UGC (University Grants Commission) SET (State Eligibility Test for Assistant Professorship), September, 2013.

Teaching Experience:

1. Seven (08) years of teaching experience in Higher Education Department, Govt. of Jammu and Kashmir, India.
2. Taught post graduate commerce students at Indira Gandhi National Open University (IGNOU), India.

Subjects Taught:

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| 1. Accounting | 2. Marketing | 3. Services Marketing |
| 4. Taxation | 5. Entrepreneurship Development | 6. Business Economics |
| 7. Corporate Finance | 8. Consumerism | 9. Principles of Management |
| 10. Business Environment | | |

Publications:

1. "Navigating the Storm: An Exquisite Leadership Insight into Healthcare Management amidst the Covid-19 Pandemic", published in Disaster Medicine and Public Health Preparedness, 17(e484), pp. 1–5.
<https://doi.org/10.1017/dmp.2023.130> (Cambridge University Press)
2. Investigation of Service Quality and Behavioral Intentions: A Life Insurance Perspective published in *European Academic Research* – An International Multidisciplinary Research Journal of European Research Community, **Vol. 111, Issue 1, April 2015, ISSN: 2286-482.**
3. A Comparative Evaluation of Financial Performance and Soundness of Public and Private Life Insurers in India, published in *Pacific Business Review International* - A Journal of Pacific University, **Vol. 7, Issue 10, April 2015, ISSN: 0974-438X.**
4. An Assessment of Service Quality Customer Satisfaction and Customer Loyalty in Life Insurance Corporation of India with Special Reference to Srinagar District of Jammu and Kashmir, published in *Pacific Business Review International* - A Journal of Pacific University, **Vol. 7, Issue 8, February 2015, ISSN: 0974-438X.**

5. Antecedents of Service Quality in Life Insurance published in ***Online International Interdisciplinary Research Journal***, Vol. IV, Issue III, May-June 2014, ISSN: 2249-9598.
6. Corporate Social Responsibility in Life Insurance, published in ***Global Journal for Research Analysis***, Vol. 3, Issue 2, February 2014, ISSN: 2277-8160.

International Conferences/National Seminars/Workshops:

International / National Conferences:

1. Participated and presented a paper titled, “**A Comparative Evaluation of Financial Performance and Soundness of Public and Private Life Insurers in India**” in a two-day **International Conference on Emerging Trends in the Global Financial Landscape – Approaches, Challenges and Opportunities**, organised by the Symbiosis Centre for Management Studies, Pune – A Constituent of Symbiosis International University (**February, 23 - 24th, 2015**).
2. Participated in a five-day **International Conference on Operations Research for Data Analytics and Decision Analysis-** in conjunction with **46th Annual Convention of Operational Research Society of India (ORSI)**, organized by Department of Statistics, University of Kashmir, Srinagar, India (**October, 19 - 23, 2013**).
3. Participated and presented a paper titled “ **Education Leadership in Commerce and Management Education: Issues and Challenges in Jammu and Kashmir State**” in a two-day **National Conference on Commerce and Management Education under New Education Policy**, organized by Islamia College of Science and Commerce, Srinagar, India (**December, 9-10th, 2015**).
4. Attended and presented a poster titled “**Environmental Ethics as an Antecedent of Sustainable Development**” in 03-day National workshop On “**Disaster Resilience of Kashmir in the Face of Climate Change**” at A.A.A. Memorial Degree College Bemina, Srinagar from **November 13th -15th 2017**.

International / National Seminars:

1. Participated and presented a paper titled, **“Education Key to Women Empowerment: Issues and Trends in Women Education in India”** in a two-day **International Seminar on Public Policies and Empowerment of Marginalized Section of the Society**, organised by the Centre for Distance Education, Aligarh Muslim University, Aligarh, India **(March, 4 - 5, 2013)**.

Workshops / Training Programmes:

1. Participated in six days ***Research Methodology Course for Research Scholars***, organised by UGC Academic Staff College, University of Kashmir, Hazratbal, Srinagar, J&K, India **(August, 25 – 30th, 2014)**.
2. Participated in five days International workshop on, ***Optimization Techniques and Softwares*** organised by Department of Statistics, University of Kashmir, J&K, India **(October 19 - 23rd, 2013)**.
3. Participated in ten days ***Training Course in Research Methodology and Computer Applications in Commerce and Management Studies for Research Scholars***, organised by Department of Commerce, Aligarh Muslim University, Aligarh, India **(May, 14 – 23rd, 2013)**.
4. Attended 03-day National workshop On **“Physics in 21st Century”** at A.A.A. Memorial Degree College Bemina, Srinagar from **October 4th -6th 2017**.
5. Attended 01-day State level workshop On **“GST-Economic and Operational Implications”** at A.A.A. Memorial Degree College Bemina, Srinagar on **27th December 2017**.
6. Attended One day **‘NPTEL Awareness Workshop’** Conducted by **Indian Institute of Technology Kanpur** at A.A.A. Memorial Degree College Bemina, Srinagar on **December 01, 2018**.