

# **GOVT. DEGREE COLLEGE ANANTNAG**



**ONE DAY PROGRAMME ON FINANCIAL LITERACY CUM AWARENESS**

**DATE: 13<sup>TH</sup> JUNE, 2023**

**VENUE: Conference Hall GDC, Anantnag**

**PATRON: Prof. Muzafar Ahmad Bhat, Principal, GDC Anantnag.**

**Convener: Mr. Shahzad Ahmad Bhat**

**Coordinator & Moderator:- Mr. Iftikhar Basheer Wani**

**ORGANIZED BY: DEPARTMENT OF COMMERCE, GOVT. DEGREE COLLEGE ANANTNAG**

## **REPORT**

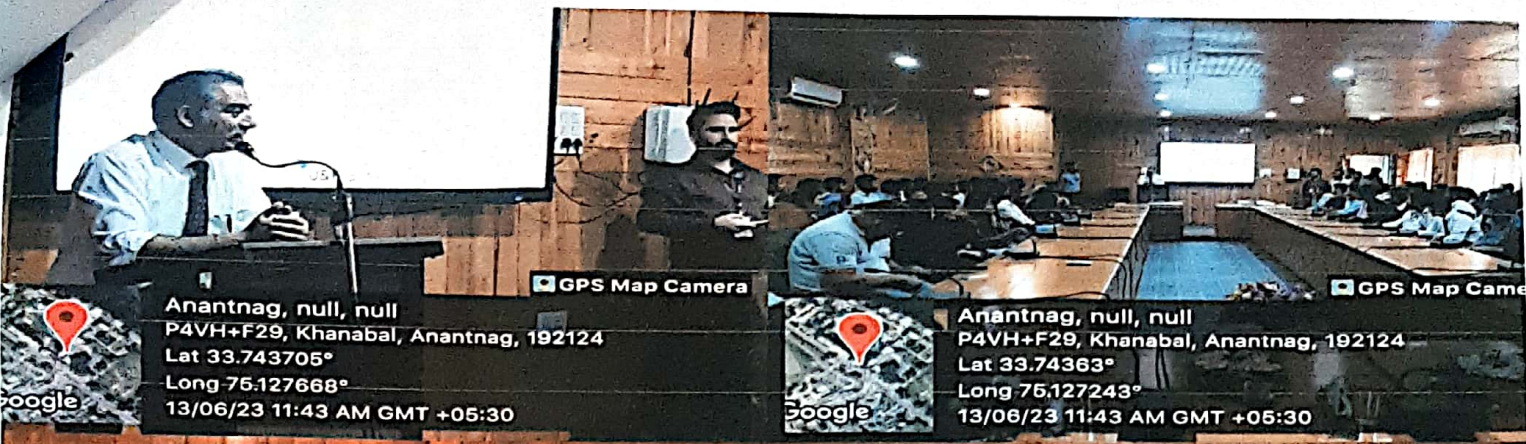
Taking the financial literacy campaign to its crescendo, **Department of Commerce GDC ANANTNAG** in Collaboration with **J&K BANK B/O DPL ANANTNAG** organized an awareness camp in the College Conference Hall on 13-06-2023.

At the Outset Worthy Principal warmly greeted the guests from JKB DPL ANANTNAG and apprised the audience about the use of digital banking modes for convenient dealings and the facilities offered by the bank thereof.

The expert speaker **Mr. Faiez Hussain** (*Assistant Manager Marketing Team cluster –I*) Anantnag informed the audiences about the benefits of digital banking and cash less economy besides educating them about new technologies available in the Bank such as Debit card, Credit Card, Net Banking, Mobile Banking Services, IMPS, BHIM UPI, PoS etc. The speaker also spread awareness regarding prevention of various frauds such as Phishing, Vishing, Smishing, Whaling etc related to Digital Banking to secure their online transactions. He also informed the participants about various J&K bank sponsored schemes like PMSBY, PMJJBY, APY and stressed upon them to avail maximum benefits of these schemes. Moreover various types of loan facility available for the students were discussed too. During the session students and faculty put up forth their queries which were answered best to the satisfaction of all.

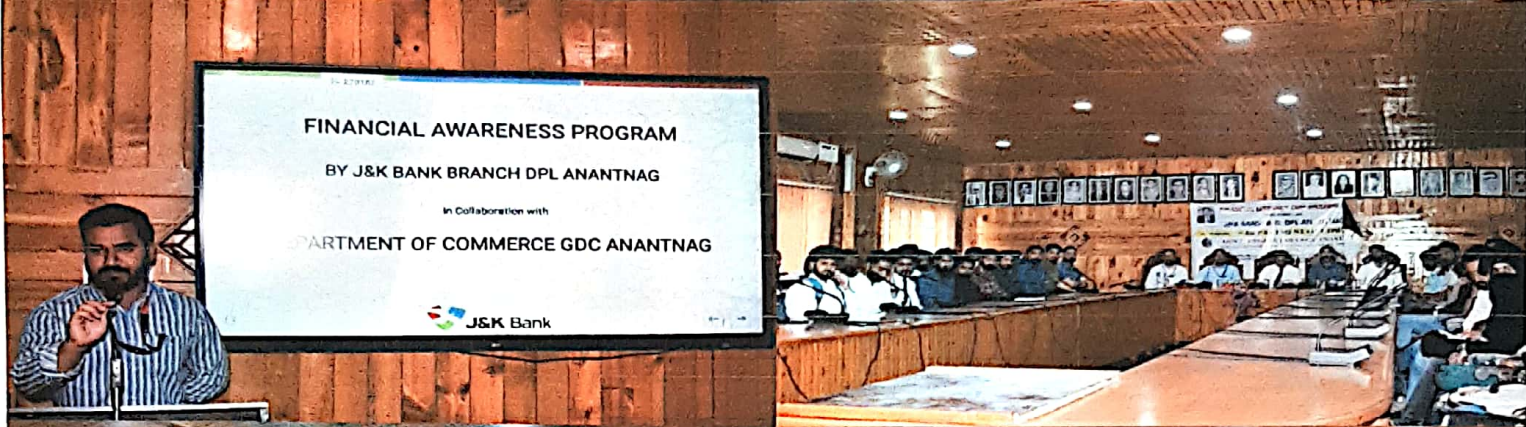
Furthermore, the faculty members of Department of Commerce & Management Studies played an important role vis-à-vis conduct of the Awareness Program.





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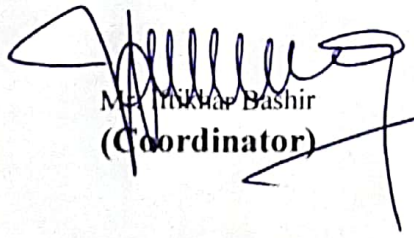
FINANCIAL AWARENESS PROGRAM  
BY J&K BANK BRANCH DPL ANANTNAG  
In Collaboration with  
DEPARTMENT OF COMMERCE GDC ANANTNAG  
J&K Bank

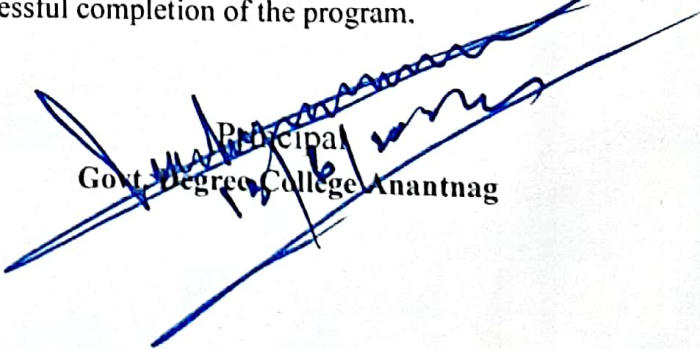


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At the end Mr.Iftikhar Basheer Wani(Asst. Prof. Commerce) presented vote of thanks, amid thanking all the participants for the successful completion of the program.

  
Mr. Iftikhar Basheer  
(Coordinator)

  
Principal  
Govt. Degree College Anantnag